

Famous international growing company, we develop, manufacture and distribute our own high-tech microsurgery powered instruments and accessories. Inventiveness, innovation, quality of our products and services have allowed us to play a key role in the international market. To support our development, for the site in **Le Noirmont** and in the future in **Bienne**, we are currently looking for a:

PRODUCT MANAGER

Your mission:

- Conduct detailed research and analysis to understand product sales and positioning, the market, industry, potential applications, and competitor trends for the business area
- Develop and execute on positioning strategies for new and existing products
- Provide frequent updates to the field to communicate product related information and competitor activities
- Develop content for marketing collaterals and conduct product training to support distributors
- Analyze product line performance from both a quantitative and qualitative standpoint to make recommendations for product life cycle management
- Identify customer needs and provide input for improvement to processes, new market opportunities and future development
- Works effectively with R&D for input-related portions of new product design
- Champions the brand through a comprehensive understanding of customer and end-user needs and product positioning relative to the competition
- Builds and maintains long-term relationships with KOLs, key strategic customers and distributors to promote and support the family of products

Your qualifications:

- B.A/B.S. degree, preferably with major in scientific discipline or business
- 3-4 years of healthcare product management, marketing or sales experience, with medical devices
- Familiarity with the ENT or Neuro or Spine market is preferred
- Excellent presentation, verbal, written communication skills
- Communication, relationship-building, and project management skills are critical to success
- A track record of customer oriented problem identification and definition
- Demonstrates initiative with proven ability to successfully manage multiple projects in a dynamic environment
- Willingness to “roll up sleeves” to perform at all levels
- Fluent in English and French any other language an asset

We offer state-of-the-art conditions in a high-tech working environment. If your profile matches the position, we invite you to submit your complete application by email to:

